Your story belongs on screen

FREE STARTER / DISCOVER YOUR WHY

AI filmmaking begins with a story you care about. This two-page mini-course helps you identify your motivation and turn one idea into a simple film plan. You do not need a studio to start planning. You do need practice, a usable device, and realistic expectations.

1. What are you passionate about telling stories about?

Faith, love, survival, comedy, justice, or a world only you can imagine? Pick a theme you could explore repeatedly. Start here: I want to tell stories about _____ because _____.

2. Do you desire more freedom of time?

A flexible creative workflow can fit around your responsibilities. Freedom grows from repeatable habits, not instant passive income. Reserve one realistic 30-minute work session this week.

3. Do you want to participate in a major industry?

Film sits within a multibillion-dollar entertainment economy. PwC reported global cinema revenue of $33 billion in 2024. That describes the wider cinema market, not an AI-film earnings forecast. Your first goal is one finished story.

4. Do you want to offer escape during hard times?

Stories can offer comfort, laughter, and connection when life is difficult. Entertainment is not depression-proof or recession-proof: audiences and advertisers can reduce spending. Choose the feeling you want to give someone.

5. Are you looking for ways to monetize your creativity?

Possible paths include client videos, direct film sales, memberships, and sponsorships. Each needs quality work and an audience or buyer. Choose one path to explore after you finish a sample.

YOUR FIRST LESSON: A STORY NEEDS A CHANGE

Write: A [character] wants [goal], but [obstacle] forces them to [choice]. Example: A lonely night cleaner finds a lost birthday card and risks missing her bus to deliver it.

Market source: PwC, Global Entertainment & Media Outlook press release, July 24, 2025. Source link appears on page 2.

Start right where you are

FREE STARTER / TAKE ONE SMALL ACTION

6. Do you dream of leaving your nine-to-five?

Build toward more options. Practice and test demand while protecting your current stability. A course cannot promise a job replacement; consistent net income takes time and may never arrive.

7. Would supplemental income help?

Begin with a small, defined service or film product. Count tool costs, revisions, and your time before calling revenue profit. Your first win can be a useful portfolio sample rather than a sale.

8. Do you need to work from where you are?

You can write and plan at home, on a break, or in a safely parked car. If you are experiencing homelessness, start with free offline notes and prioritize your essentials. Generating and editing usually require power, internet, and a compatible device; some tools cost money.

9. Do you want to learn while AI filmmaking evolves?

Build skills now in an evolving field. Being early is not a guarantee or a reason to rush a purchase. Storytelling, editing, and consistency will matter even when tools change.

10. Could your skills lead to brand deals or teaching?

A relevant portfolio may help you pitch brands. With demonstrated experience, you could also sell your own original tutorials or templates. Learn, test, document, then teach what you can honestly deliver.

YOUR 15-MINUTE FIRST-FILM PLAN

Minutes 1-5: Finish the character / goal / obstacle / choice sentence. Minutes 6-10: Plan three shots: discovery, difficult choice, result. Minutes 11-15: Write one line of dialogue and choose the final image. Keep it to one character and one location.

Example: A cleaner discovers an undelivered birthday card. She looks between the card and the last-bus timetable. She slides the card under a neighbor's door and smiles as a light comes on. One location, one choice, one emotional payoff.

Choose your next step

First Film Quickstart - $10: a five-page guide to script, plan, prompt, edit, and review a short film. Filmmaker Production Workbook - $20: twenty pages of lessons, continuity tools, production worksheets, and business exercises. Each is a standalone PDF; AI tools and credits are separate.

Explore the courses at scarsmission.com when available. Earnings, brand deals, and audience growth are not guaranteed. Market source: www.pwc.com/gx/en/news-room/press-releases/2025/pwc-global-entertainment-media-outlook.html